

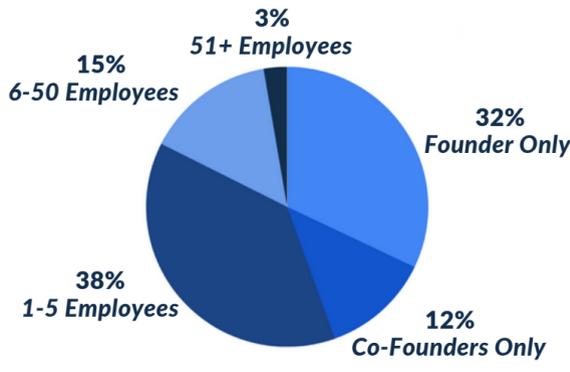
# Small Business Survey of Financial Institutions

We received **820** complete responses from small business owners

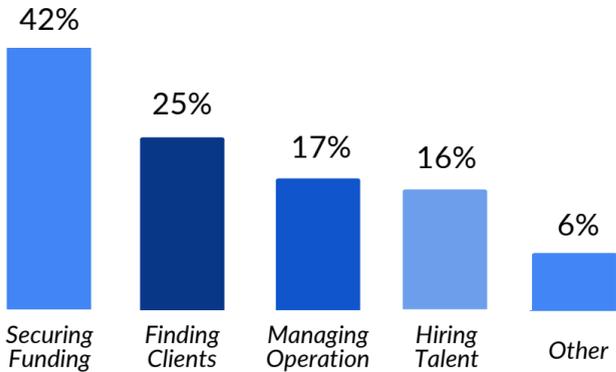
...to learn about the challenges they face and what they expect from financial institutions (FI).

We gathered these responses in collaboration with financial institutions and entrepreneur-support organizations.

**71%** of business owner respondents identify as part of an underrepresented group

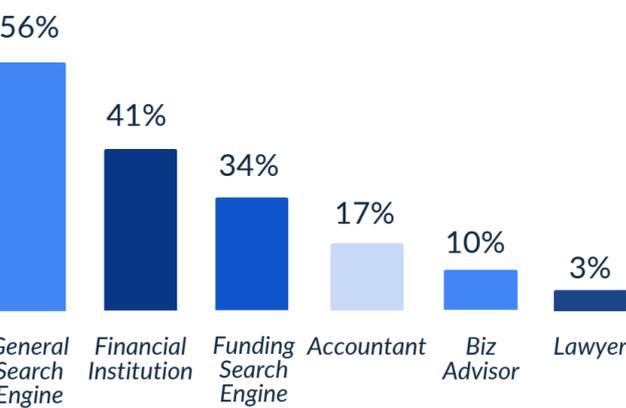
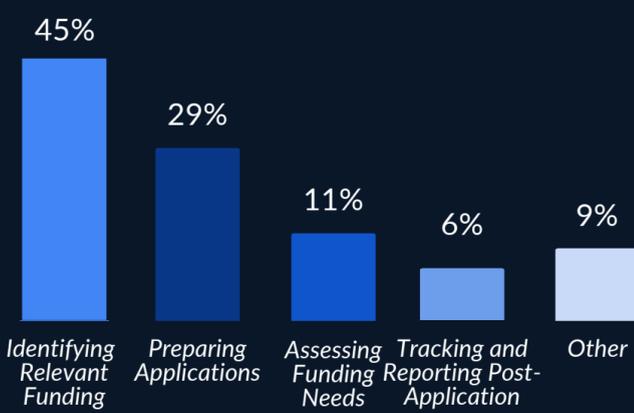


of respondents **have not received** loans, grants, tax credits or equity funding for their small business



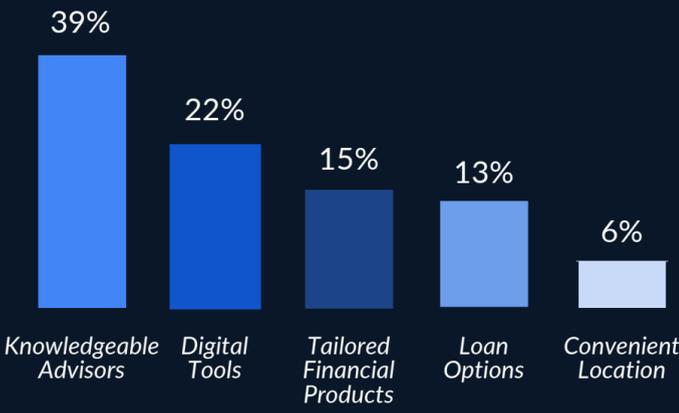
What is their biggest challenge?

What is their main challenge in securing funding?



Where do they currently look for funding?

What do they value most in an FI?

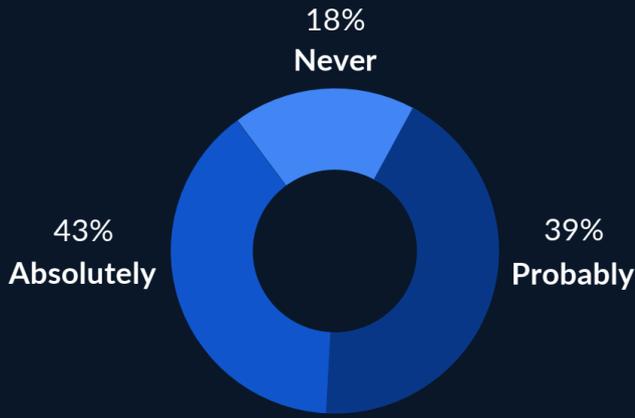


**95%**

of respondents would find it helpful if their FI **identified relevant government funding** as part of a more complete funding experience.

Would they switch FI for a **more complete** funding experience?

That includes identifying relevant grants, tax credits, gov't loans, and other funding in addition to traditional FI products.



## Fundica Insights



9 out of 10 users would **recommend** Fundica

Fundica **helped** users

